

"Imagine a world in which every single person is given free access to the sum of all human knowledge. That's what we're doing." JIMMY WALES

## The Wikimedia Foundation



The Wikimedia Foundation is a non profit organisation which hosts several freecontent projects on the Internet, such as Wikipedia, the award-winning multi-lingual encyclopedia. Other online projects include Wikibooks, free, open-content textbooks; Wikinews, a free news source; Wikiquote, a free compendium of quotations; Wikisource, a free library; Wikispecies, an open, free directory of species; and Wiktionary, a free multilingual dictionary.

Wikimedia Foundation, Inc. was chartered to develop and maintain the necessary infrastructure for the growing online projects. The corporation, established in the state of Florida in the United States, owns the servers and other assets, and insures the organization's expenses are paid. Local chapters have been set up France, Germany, Italy, the Netherlands, Poland, Serbia, and Switzerland to support and promote the projects on a national level. The Wikimedia Foundation operates mostly with volunteer staff and relies entirely on public donations and grants to meet its mission of providing free knowledge to every person in the world.

### Free content

All of the articles in Wikimedia Foundation projects are "free content"; this means that they may be used for any purpose by anyone, including broadcasting or commercial uses.

Each contributor to the projects agrees to license their contributions under one or more free licenses, such as the GNU Free Documentation license or the Creative Commons Attribution license. These licenses are designed to allow reuse of the content by others, as well as modification of the material. They do have some restrictions, particularly that any use of the material must also be licensed freely, and that the authors (or their designated agent such as the Foundation itself) are credited. This idea of sharing one's copyrighted creations, and using a license to insure future derivations are likewise shared, is known as "copyleft".

Using this free content model, articles are able to be modified rapidly and repeatedly by contributors to the projects, letting each author build on the material provided by earlier editors. Articles tend to grow, with large sections splitting off to become their own related articles, but sometimes articles are pruned back to more basic facts if enthusiastic contributors get too detailed in their prose. The ability to modify, expand, or delete information as necessary helps give Wikimedia Foundation projects their dynamic nature.



# The Wiki Technology

Invented by Ward Cunningham in 1995, wikis are websites which any user can edit, quickly and easily, using a web browser. The name is derived from the Hawaiian word "wiki", meaning quick; Cunningham named the software after the "wiki wiki" (quicker quick) buses at the Honolulu airport. Wikis use a simple formatting language anyone can learn in just a few minutes. The simple formatting and ease of editing via the web results in very rapidly developing websites.

### MediaWiki

The wiki software used by the Wikimedia projects is called MediaWiki. MediaWiki is developed by volunteers and Wikimedia foundation employees with the goal of creating an encyclopedia, and is an opensource project published under the GNU General Public License (GPL). In addition to the Wikimedia projects, MediaWiki has been deployed as a collaborative knowledge management tool by international corporations, organizations and universities as well as special interest groups of all kinds.



### The Wikimedia server farm

The Wikimedia projects run on a cluster of around 250 Linux servers located in Florida, Amsterdam and Seoul. During peak times the servers handle 17,500 requests per second, the average is 11,200 req/s. In June 2006 the sites had 128 million unique visitors (Source: ComScore).





# The Wikimedia projects



Wikipedia http://www.wikipedia.org

Wikipedia is a multilingual, free-content encyclopedia project. There are more than 200 different language editions, with more than 4 million articles, forming the largest publicly available and editable knowledgebase.

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Wileo Fwrt kard http://www.wiktionary.org

Wiktionary is a project to create freecontent dictionaries and thesauri in every language.



#### Wikibooks http://www.wikibooks.org

Wikibooks aims to build a collection of free e-book resources, including textbooks, language courses, manuals, and annotated public domain books. It aims to help both (self-)instruction of students, and teachers in high-schools and universities.



### Wikiquote http://www.wikiquote.org

Wikiquote is a repository of quotations taken from famous people, books, speeches, films or any intellectually interesting materials. Proverbs, mnemonics or slogans are also included in Wikiquote.



### Wikimedia Commons http://commons.wikimedia.org

Wikimedia Commons was launched to provide a central repository for video, images, music, and spoken text. Commons now has hundreds-of-thousands of multimedia files. All files on Commons use free licenses, allowing them to be used for any purpose, even by non-Wikimedia projects.



Wikisource http://www.wikisource.org

Wikisource is a collection of free-content source documents, such as books, journals, laws, and letters. These documents are digitized, annotated and translated collaboratively by volunteers, and cross-referenced in other relevant Wikimedia projects like Wikipedia.



#### Wikinews http://www.wikinews.org

Wikinews' mission is to report news on a wide variety of subjects, providing a freecontent alternative to commercial news; contributors from around the world collaborate on news articles. The articles in the currently over 10 language editions are either original reports or summaries of news from external sources. All articles are required to be written from a neutral point of view.



# Wikipedia



Wikipedia is a free online encyclopedia, written entirely by volunteers. With more than 4 million articles and over 200 language editions, it forms the largest publicly available and editable knowledgebase.

The idea behind Wikipedia—creating a free online encyclopedia—was not new on 15 January 2001, when Larry Sanger and Jimmy Wales added the first English-language site to the Nupedia project. The project was immediately popular, and by the end of the first year was already growing in 18 languages, 26 by the end of the second, 46 the next, 161 the year after that.

The project developed many of its core content principles in those first months and years, core ideas which remain guiding forces as it continues to grow and develop. These principles are that articles should conform to a neutral point of view—not any one point of view—that article content should be verifiable, and that Wikipedia should not be a place to publish original research. Working within these guidelines, the contributors to Wikipedia have surpassed some amazing milestones. On I January 2002 there were 18,000 articles across the 18 languages, 2003 there were 138,000, 403,000 in 2004, in 2005 1,300,000 articles, and on I January 2006 there were 3,100,000 articles.



On I July 2006 there were 4.6 million articles in the project, the most recent complete statistics available. The number of editors who were active in any given month has likewise shown a steady growth. In the first month of Wikipedia's existence there were 9 active editors. One year later the number was 205, 834 in 2003, 3202 in 2004, 13,296 in 2005, and 47,608 in January of 2006.

Numbers like these suggest why Wikipedia has become such a popular site according to internet traffic analyzers. Alexa reports that Wikipedia entered the top 20 websites by traffic in January 2006, plateauing a fairly steady rise. Wikipedia debuted on Com-Score's 50 hottest internet properties at 44 in September 2005, and rose to position 15 by the September 2006 report.



# **Project statistics**

Project	founded	Size, all languages	Languages	<b>Contributors</b> (5 or more edits/month)	New articles per day
Wikipedia	01/2001	4,300,000 articles	233	64936	8425
Wiktionary	12/2002	833,000 entries	173	778	2181
Wikiquote	07/2003	42,000 pages	87	369	79
Wikibooks	07/2003	35,000 modules	121	695	84
Wikisource	11/2003	97,500 texts	50	354	502
Commons	09/2004	800,000 files	multilingual	645	122
Wikinews	12/2004	22,000 articles	22	259	

Selected statistics, as of August 2006, source: http://stats.wikimedia.org

# Growth statistics of the eight largest Wikipedias 1/2001-6/2006 english, german, french, polish, japonese, dutch, italian, svedish





# The Wikimedia board and staff

The Wikimedia Foundation's policies are set by a five member Board of Trustees, according to the Foundation's charter. Day-to-day operations are handled by the Executive Director. The Foundation employs software developers to write and maintain the MediaWiki code used on its projects, and system administrators to maintain the hardware infrastructure.

### Jimbo Wales

Chair of the Board of Trustees

Jimmy "Jimbo" Wales is the founder of Wikipedia and the chairman of the Foundation's Board of Trustees. Wales was born in Huntsville, Alabama, and is a graduate of Auburn University and the University of Alabama. He worked as Research Director



at Chicago Options Associates, a futures and options trading firm then located in Chicago.

In 1999, Wales had the concept of a freely distributable encyclopedia, and founded a project called Nupedia. This endeavour failed primarily due to being a top-down "cathedral" model, as opposed to Wikipedia, which is the ultimate "bazaar". After more than two years of struggle with the Nupedia concept, Wikipedia was opened up to all and became an instant success. Wales lives in St. Petersburg, Florida, with his wife and daughter.

### Florence Nibart-Devouard

Vice Chair of the Board of Trustees

Florence Nibart-Devouard is the vice-chair of the Foundation's Board of Trustees, re-elected by the Wikimedia community in July 2005. Florence was born in Versailles, France, and lived in several French cities, as well as Ant-



werp in Belgium and Tempe in Arizona. She is an engineer in Agronomy (ENSAIA) and also holds a DEA in Genetics and biotechnologies (INPL). She joined the Wikipedia adventure in February 2002 and is known under the pseudonym "Anthere". Florence is 37, and lives in Clermont Ferrand with her husband Bertrand and her three children.

### Erik Möller

Member of the Board of Trustees

Erik Möller is an elected member of the Foundation's Board of Trustees. He has been an active editor of Wikipedia since 2001 and has also contributed to the underlying software, MediaWiki.



Erik is a freelance journalist and author and also manages wiki-related software development projects. Beyond Wikimedia, he seeks to promote Free Content, Free Software, and balanced intellectual monopoly rights legislation.



# The Wikimedia board and staff

### Michael Davis

Treasurer of the Board of Trustees

Michael Davis is the treasurer of the Foundation's Board of Trustees. Formerly the CEO of Chicago Options Associates, a futures and options trading firm in Chicago, Michael is Chief Operating Officer of community-focused wiki hosting service



Wikia, and lives in St. Petersburg, Florida. He is a graduate of Williams College and the University of Chicago.

### Tim Shell

Secretary of the Board of Trustees

Tim Shell is the secretary of the Foundation's Board of Trustees. Shell is an Internet entrepreneur with an interest in self-organization, and decentralized order, as exemplified by Wikipedia. In 1996, Tim left his studies in computer



science to go into business, joining up with Jimmy Wales to start Bomis. Shell currently resides in Las Vegas.

#### **Brad Patrick**

General Counsel, Interim Executive Director

Brad Patrick serves as general counsel to the Wikimedia Foundation, and on an interim basis as Executive Director. He previously practiced law with Fowler White Boggs Banker PA in Tampa, Florida, where he specialized in intellectual property litiga-



tion, computer law, technology and internet issues. Prior to joining Fowler White Boggs Banker, Brad practiced law in Seattle, Washington with Preg O'Donnell & Gillett, a civil litigation firm with a great view of Lake Union. He began his career in Redmond, Washington with the law firm of Magnuson Lowell, P.S. Brad graduated from Colgate University in Hamilton, New York and Boston College Law School in Newton, Massachusetts.

### Brion Vibber

Chief Technical Officer

Brion Vibber is the lead developer and release manager of MediaWiki, the wiki software used on all Wikimedia projects. He is 26 years old and lives in California, USA. He has been involved as a developer for about three years,



and has probably poked his finger into every development task, including maintenance of servers, performance improvement, development of features, debugging, and user interface.



# Contact and further information

### Foundation Contact information

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### Press Contact Information

Please direct general press inquiries to: Press@wikimedia.org

This includes questions, comments, and general requests for interviews. Email sent to that address is handled by the Foundation's Press Committee.

Additional press resources, including press contacts by country, can be found at: http://wikimediafoundation.org/wiki/Press

### Wikimedia Chapters

Wikimedia CH http://www.wikimedia.ch Email: info@wikimedia.ch

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